

APPLICATIO Training & Management GmbH

APPLICATIO Training & Management GmbH and its three departments, the "International Management & Marketing Academy (I.M.M.A.)", the "International Development Consult (I.D.C.)" and the "eService" execute projects worldwide.

Key aspects of APPLICATIO's activities are in the fields of

- human capacity development, capacity building, training, further education
- leadership development
- regional economic development
- vocational training
- sectoral and regional analysis as well as sector and regional planning
- pre-feasibility and feasibility studies, business planning for SME and larger companies
- formulating of development strategies
- organisation development
- market studies, market research and market analysis
- SME consulting
- export promotion
- promotion of co-operations
- planning and development of study tours
- planning and implementing of eLearning solutions
- international project management
- networking and network management
- quality management
- planning and implementation of monitoring and evaluation systems / evaluation of development projects

The projects are taking place in different sectors and industries, mainly in:

- timber industry
- forestry / REDD+
- agriculture and agriculture-based industries
- tourism sector
- leather, wool, felt and cashmere industry
- construction and construction material
- water and water supply, sanitation
- civil society
- good governance